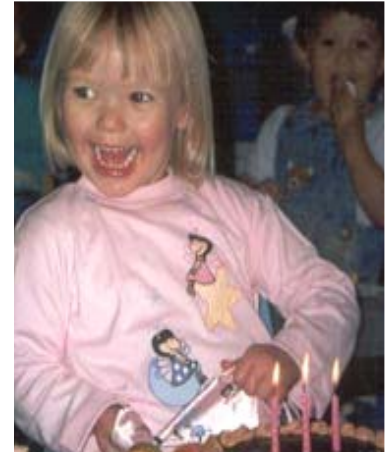


2008 Baby Bottle Campaign

It's about the birthday—

- **250 babies will have a birth day** in 2008 in no small part because of the efforts of the **Pregnancy Support Center** and our financial supporters.
- One client, who stated on the intake forms that she was going to terminate her pregnancy, **changed her mind** after receiving our counseling and information. Her comment was, *“I had no idea that was what abortion did!”* She then came for an ultrasound and the baby really put on a show for her, jumping, kicking almost waving to her through the monitor. Her comment as she left, *“The Pregnancy Support Center has made a dramatic change in my life. Thank you.”*



We are able to impact 100 pregnant women every month a direct result of the success of the **annual baby bottle campaign**. That success depends on YOU and the 40+ churches that participate each year – garnering support from their congregation at roughly \$20 per family. The success comes from many doing a small part. Brilliant isn't it!!

The Baby Bottles are colorful, plastic baby bottles ready to be distributed at your church. Each bottle will have a label with your Church's name and the name of one of our 250 babies.

[Our Goal for 2008: Please help us!](#)

We typically distribute 5,000 baby bottles each year and receive back 2,500. If this year we could just [raise our per bottle about to \\$25 OR increase the number of bottles that are returned](#) it would be the equivalent of another special event (a walk or golf tournament.) It would save us money and time in fundraising that would be better spent working with our clients.

Sample Bulletin Announcement (We can email this directly to your church)

2008 BABY BOTTLE CAMPAIGN



250 babies will have a birth day in 2008 in no small part because of the efforts of the **Pregnancy Support Center**. Be a part of this ministry by adopting a baby bottle for the next 6-8 weeks. Put the bottle in a popular place as a reminder to pray for the safety and salvation of mothers and their unborn children. Put your pocket change, (checks are good too) in the bottle as an offering to help those families. Announcements will be made on when to return. (Personal checks made out to the Pregnancy Support Center will receive receipts.)

Here's how it works:

STEP 1 - Decide to help

- 1) Decision to participate is made,
- 2) Church liaison orders the bottles,
- 3) The Pregnancy Support Center prepares bottles specifically for your church.
- 4) Church liaison picks up from the center. Your Church Liaison will deliver the Baby bottles to your church before the date of your choice (Mother's Day, Father's Day, Vacation Bible School, Mission emphasis month etc).

STEP 2- Give out the bottles

- 1) At CHURCH, please **distribute** the bottles on your designated day. An announcement from the pulpit, and perhaps a Missions Moment could be used to encourage folks to take a bottle. Let them know why this ministry is important.
- 2) At HOME they are asked to pray for the safety and salvation of mothers and their unborn children. Then, as God leads **coins, bills and checks are placed in the bottle.**
- 3) At CHURCH, **collect the Baby Bottles 6 to 12 weeks from your distribution date.** Announcements should be made several Sundays before to remind people about the collection.

STEP 3- Bring them back-track the success

- 1) At the Center, the Church Liaison will return the bottles. **WE EMPTY THE BOTTLES AND COUNT THE MONEY.**
- 2) We track the amount of money your church contributes toward this campaign (through coins, checks and love offerings) and report that figure back to you. We track the number of bottles returned, the average per bottle collected and the total deposits.
- 3) Individuals that write a check will receive a personal receipt for their tax records.

Your participation allows us the opportunity to reach the 250+ Mama's that need our help this year!!

2008 BABY BOTTLE ORDER FORM

To determine the number of bottles needed, figure the number of your **family units** and **multiply that figure by 75%**. Let us know your campaign date and we will make sure they are ready either for pick-up or delivery.

Return your order to:

Dawn Key, Campaign Coordinator
Pregnancy Support Center
P.O. Box 2305
Murfreesboro, TN 37130

Phone: 615.893.0228

Or fax to 615.893.0442

Or e-mail to

Contact Person: _____ Phone: _____

Church Name: _____ Email: _____

Address: _____

City/STATE/Zip _____

Number of bottles requested: _____

Date You Want the bottles: _____